

Producing a Television Interview

The Project:

Produce and videotape a **LIVE** two-minute interview discussing Arts, Sports and Leisure opportunities in Knoxville/Knox County.

The Tasks:

1. Read the following instructions completely.
2. Select a leader for this team activity.
3. Create a storyboard of how you plan to conduct the interview.
For example: Where will the reporter and interviewees stand in relation to each other? How will you make sure everyone can be heard using only one microphone? In what order will the questioning of the 'experts' be done in? How will the timekeeper let the interviewer know when the two-minute time limit is near?
4. **Your trainer must approve your completed storyboard before your team may proceed with the project.**
5. Determine what position each team member will fill. The leader should fill the position of Camera Operator/Director.
(NOTE: If your team has more than five members, then you may have multiple experts in one of the areas. If your team has less than five, then your experts may need to discuss more than one topic.)
6. The reporter should conduct a pre-interview discussion with each of the experts to let them be aware what questions he/she plans to ask. Also during this time each expert should tell the reporter what questions they hope to be asked because of their extensive knowledge on that subject.
7. Prior to the end of the time your instructor allotted for this activity, you must complete recording the two-minute television segment.

Remember!

This is a 'live' TV broadcast.

Once you begin to film you cannot retake, redo, or start over.



Positions Available:

Reporter — The reporter will need to be generally knowledgeable of the topics being discussed. The Reporter must plan what questions to ask, plus be ready to ask appropriate follow-up questions to any response that may be given. The Reporter should coordinate a rehearsal with the experts to insure that their spot does not exceed the two minutes allowed.

Arts Expert (Interviewee #1) —The Arts Expert will serve as the authority on the Arts in Knoxville/Knox County. The Arts Expert may draw on their personal expertise or use Internet resources to prepare for their interview.

Sports Expert (Interviewee #2) —The Sports Expert will serve as the authority on Sports in Knoxville/Knox County. The Sports Expert may draw on their personal expertise or research the Internet to prepare for their interview.

Leisure Expert (Interviewee #3) — The Leisure Expert will serve as the authority on leisure activities and recreational opportunities in Knoxville/Knox County. The Leisure Expert may draw on their personal expertise or research the Internet to prepare for their interview.

Camera Operator / Director — This person will operate the camera and will be the timekeeper to make sure the video is exactly 2 minutes long. They will also assist the interviewer in doing research and preparing for the interview segment.

Equipment available:

Video camera mounted on a tripod.

Hand held microphone.

Computers with Internet access.

Storyboarding paper



Intec